



of A decade
**Civic Impact
and Innovation**



2 0 2 1 A N N U A L R E P O R T

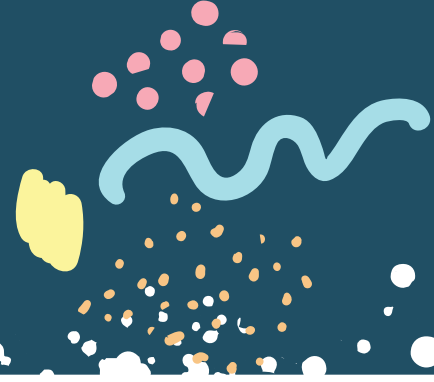


A decade
of **Civic Impact
and Innovation**

© 2021 BudGIT Foundation
Concept & Design: Bukola Alade
Editing: Iyanuoluwa Fatoba, Nancy Odimogwu

Contact:
info@yourbudget.com +234-803-727-6668, +234-908-333-1633
Address: 55, Moleye Street, Sabo, Yaba, Lagos, Nigeria.

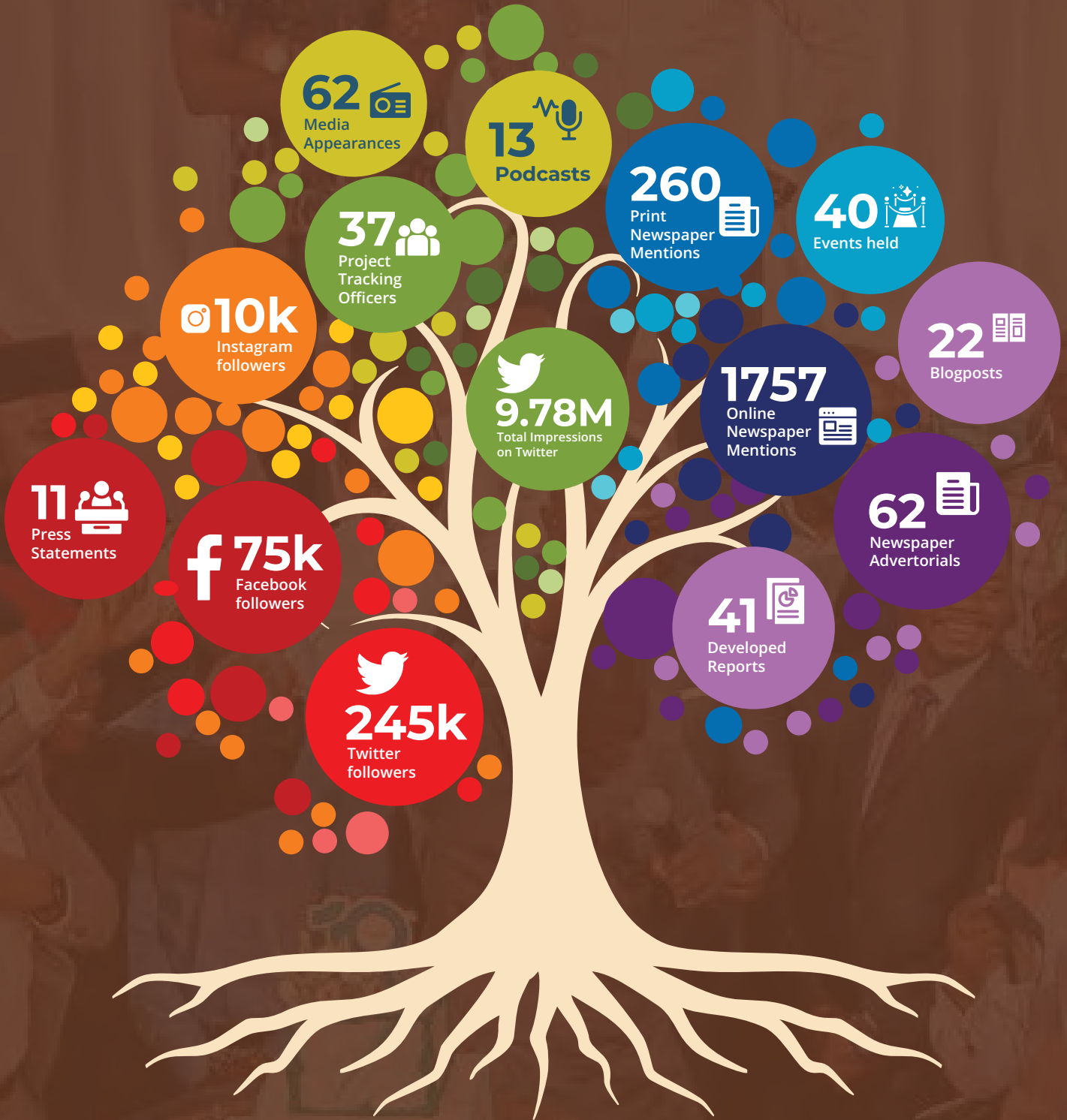
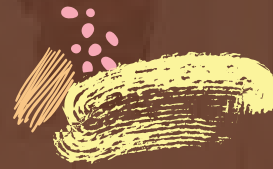
Table of Content



Programme Statistics	-----	4
Director’s Note	-----	5
Executive Summary	-----	7
Budget Access & Fiscal Governance	-----	9
Public Funds for Public Good	-----	13
Natural Resource Governance & Sector Reform	-----	16
Institutions & Partnerships	-----	20
Telling Our Stories	-----	24
Expansion Across Africa	-----	27
Landmark Creativity	-----	30
People & Talent Management	-----	33
Financial Overview	-----	36



Programme Statistics



*In a decade, we have reached over
200 million Nigerians both
online and offline.*

Director's Note



At BudgIT, we believe that a key challenge facing the developing countries and their lack of accountability is a poisonous brew of impunity, weak institutions and power asymmetries that strips citizens of the capabilities to hold authorities to account.

The major highlight of my 2021 was BudgIT's 10th-anniversary celebration. To see an organisation crafted in toil and belief with the great missionaries thrive is always a delight. The seamless organisation and execution of the event, which had minimal input from me, is a testament to our work on reimagining BudgIT's culture. After our fifth anniversary, I wanted to build a culture that is not hinged on any individual. I wanted BudgIT to be an institution that delivers impact in a structured manner. We believed that our internal culture influences our engagement with stakeholders; thus, we needed to define that culture. Hitherto, we have been able to create a system that works under our Country Director, Gabriel Okeowo. This gave me the flexibility to oversee our global expansion, led by a veteran of our cause, Abiola Afolabi-Sosami.

As I noted in my reflection, "BudgIT went through a transition phase - from a ten-man team to a hierarchical structure that manages over 75 persons. The process was not easy, from rethinking our performance management system to introducing a new Chief Executive and rewriting our values. We had to accept that we needed a culture shift to reach our goals. We understood the place of emphasising the acceptable culture while keeping it dynamic. While there were mistakes, I am happy with the journey and how we built a stronger, healthier, and efficient culture in the end."

I am also glad that BudgIT's current staff and alumni who left to work in other great places were present at our 10th-anniversary event. I do not take an exclusive glory for the sheer courage and excellence shown by these great people who passed through BudgIT, but I am glad that we have become an incubator for great leaders in the civic ecosystem. We currently have alumni working with the International Budget Partnership and ONE Nigeria. It counts more for me to see people thrive within and outside the organisation, having built the skills and experience needed for personal growth. I must admit that I miss this part a little, but it feels good to see people refine their skills and grow inside and outside the organisation. People and culture have been the critical engines of growth in BudgIT, and I am forever grateful to commit to them in this course.

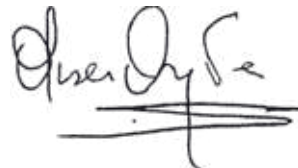
After the blitz of the celebration, I asked that we pay attention to our next strategy document that should define our post-10th-anniversary. While thinking about this, I considered one central element - the concept of "power" in a democracy. In developing our strategy document, we asked if power truly belongs to the people. Over the years, we have consistently provided the citizens with simplified information on public finance.

This begs the question - do the citizens feel empowered? If yes, "Are they exercising their power to transform governance by their choices?"

Our strategy report noted that “BudgIT will learn new innovative ways to stay relevant to how citizens exercise their powers in a democracy. At BudgIT, we believe that a key challenge facing the developing countries and their lack of accountability is a poisonous brew of impunity, weak institutions and power asymmetries that strips citizens of the capabilities to hold authorities to account. Despite the popular maxim “power to the people”, many citizens do not understand their power, nor are they able to freely exercise it. Beyond the knowledge of their power, there are also instances where the government undermines citizen power. This is displayed through the ban on Twitter operations in Nigeria, the arrest of journalists and civil society leaders, and the reduction of civic space. How do citizens get their power to hold the authority to account back? How do they do it from an informed position? How do we build a community of civic evangelists and a network of leaders in the civil society to achieve scale?”

We know that transforming access to information into civic power is not that simplistic nor linear; there are a lot of hurdles to overcome in ensuring that we break down the power asymmetry that exists between the citizens and the governed. A more challenging situation is when the government tries to encroach on the civic space by breaking norms, propagating unhealthy information ecosystems, or applying restrictive legislation.

Often, we hear that nonprofits are at the forefront of “holding power to account”,. However, we don’t think this is appropriate, as power resides with the people. In the next five years and beyond, our work is cut out for us as we seek to continually build a culture of active citizenship that fully participates in society, exercises civic power without fear and persistently demands equity from elected representatives.



Oluseun Onigbinde
Global Director, BudgIT

Executive Summary



It is safe to say this is a report on a Decade of Social Innovation and Impact. 2021 came with lots of nostalgia and appreciation for the founders' sacrifices and pioneer staff who paved the way for those who later joined the organisation. It was a year filled with fun and many feats.

Writing the executive note for BudgIT's 2021 Annual Report warms my heart. It is safe to say this is a report on a Decade of Social Innovation and Impact. 2021 came with lots of nostalgia and appreciation for the founders' sacrifices and pioneer staff who paved the way for those who later joined the organisation. It was a year filled with fun and many feats.

In 2021, we realised that the COVID-19 has come to stay; thus, BudgIT continued its remote work policy to reduce staff exposure. Staff were advised to work remotely three times a week and physically twice a week. This is a reality that many staff have come to appreciate without jeopardising the quality of results.

We continued to adapt the COVID-19 reality to our program implementation in Africa. We paid critical attention to the impact of COVID-19 on Nigeria's economy, with a special focus on how the crude oil-price crash has affected the federal government's budgetary projections. We also had the opportunity to smoothen our relationship with government agencies during this period. Our Oil & Gas roundtable dialogue had a good turnout from critical stakeholders in the industry. Some other notable engagements had the DG Budget Office of the federation, Ben Akabueze, in attendance. We also launched our state of states report at an event where we hosted many high-level stakeholders in attendance from the government and non-state actors. We also signed MoUs with some states and provided technical support on International Public Sector Accounting Standards (IPSAS), for improving financial management at the subnational level.

In 2021, BudgIT launched two web portals - <https://openstates.ng/>, a platform that provides easy access to subnational budget-related documents and <https://www.govspend.ng/>, a visual platform built to simplify data on the federal government's open treasury portal. The Govspend portal has become a plug for accessing data on government expenditures. The portal has also enhanced our work on Tracka by serving as a reference point to verify fund disbursements to projects identified that are not adequately done or abandoned.

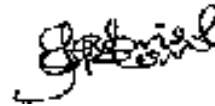
In 2021, with the State Accountability, Transparency, and Effectiveness (State2State) Project, we trained 246 CSOs across 6 states in Nigeria on budget process, budget advocacy, data visualisation, and budget tracking gender budgeting. The quality outcomes from our donor-funded activities earned us the opportunity for renewed grants to scale our impact on donor acquisition and management. We also acquired new grants from National Endowment for Democracy (NED), United States Agency for International Development (USAID), Palladium International, Open Society Initiative for West Africa (OSIWA), British Council, Global Health Advocacy Incubator (GHAI), Oxfam, Tides Foundation, and United Nations Children Fund (UNICEF).

Speaking of our international operations, BudgIT strengthened its existence in Ghana, Liberia and Sierra Leone by implementing the COVID-19 Transparency and Accountability Project (CTAP). As the citizens became more interested in COVID-19 fund transparency, BudgIT grew remarkably in Ghana, reaching over 550,000 online and offline people. Liberians were encouraged to participate in budget awareness workshops and weekly radio shows. In Sierra Leone, we tracked the implementation of capital projects, palliative care, and hazard allowance to health workers under the COVID-19 intervention program in five different districts.

Some staff exited the organisation in 2021, and we are happy to see most ex-budgIT move into higher and more strategic positions in global organisations. Nonetheless, other strong talents joined the team, including Iniobong Usen, Vahyala Kwaga, Kevin Eze, Michael Pabiekun, Adetoye Maxwell, and Caroline Anintah. They have all proven to be a valuable asset to the organisation's human resources.

2021 was a successful one. We crowned the year with a week-long 10th-anniversary celebration. It was an opportunity to relish our impact and contribution to the civic space.

Cheers to the next year!



Gabriel Okeowo
Country Director, BudgIT

Budget Access & Fiscal Governance



Through our Budget Access advocacy, the Research and Policy Advisory department continued to make the budget at the national and sub-national levels accessible in a “citizen-friendly” and understandable format.



Panel session during the launch of 2021 State of States Report.

In 2021, the research team focused on strengthening state actors' engagements in several focus states under our thematic areas. Our post state of states engagement also continued intensively with further strategies idealised for more engagements and mentoring at the subnational level.

In 2021, we conducted an in-depth analysis of the fiscal position of states and proffered viable options for building back better from the COVID-19 induced economic shocks. Compared to previous years, the 2021 edition of the State of States report was widely accepted by the state governments and utilised for policy influence and investment decisions.

We also held quality engagements with stakeholders at the federal and subnational levels. At the federal level, we were able to improve our relationship with the Budget Office of the Federation, the ICPC and the EFCC. We are currently exploring working relationships with the Office of the Accountant General and the Ministry of Finance.

Having signed MOUs with some States at the subnational level, we are now working closely with the Ministry of Budget and Planning of Kano, Kaduna, and Niger States to cocreate strategies for improving subnational transparency. Similarly, we are in talks with the Ministry of Finance and Ministry of Commerce, Trade and Industry of Rivers State and Sokoto State.

We also improved our engagements with the media, with over 60 media engagements, including tv interviews, radio interviews, newspaper interviews, journal interviews, podcasts, and Twitter spaces.

Through our Budget Access advocacy, the Research and Policy Advisory department continued to make the budget at the national and sub-national levels accessible in a “citizen-friendly” and understandable format. The citizen’s version (a set of infographics) of the approved budget was conceptualised, designed and shared within the period under review.

The 2021 Budget analysis reached over 1 million Nigerians through our digital platforms, with over 10,500 citizens leading the discourse across these platforms.

We also analysed and visualised the 2021 half-year and full-year budget implementation reports. A set of infographics were produced and disseminated through our online platforms. We recorded over 1 million reach from these engagements. Likewise, we published our findings from the 2021 frivolous items which reached over 300,000 citizens, with stakeholders included.

We had at least 80 advocacy, and policy media engagements with the following media outfits: ChannelsTv, Television Continental TVC), Arise TV, Office of the Citizen and Public Square (on Naija Info, 99.3, Cool FM (96.9), Radio Lagos (107.5), reaching approximately a combined figure of over one million Nigerians on live broadcast and Youtube.

Also, we responded to over 1500 data requests during this period through emails and the organisation chatbox to make public documents available to the citizens and respond to inquiries on fiscal issues.


over
1 million
Nigerians reached through
our digital platforms


at least
80
advocacy, and policy
media engagements



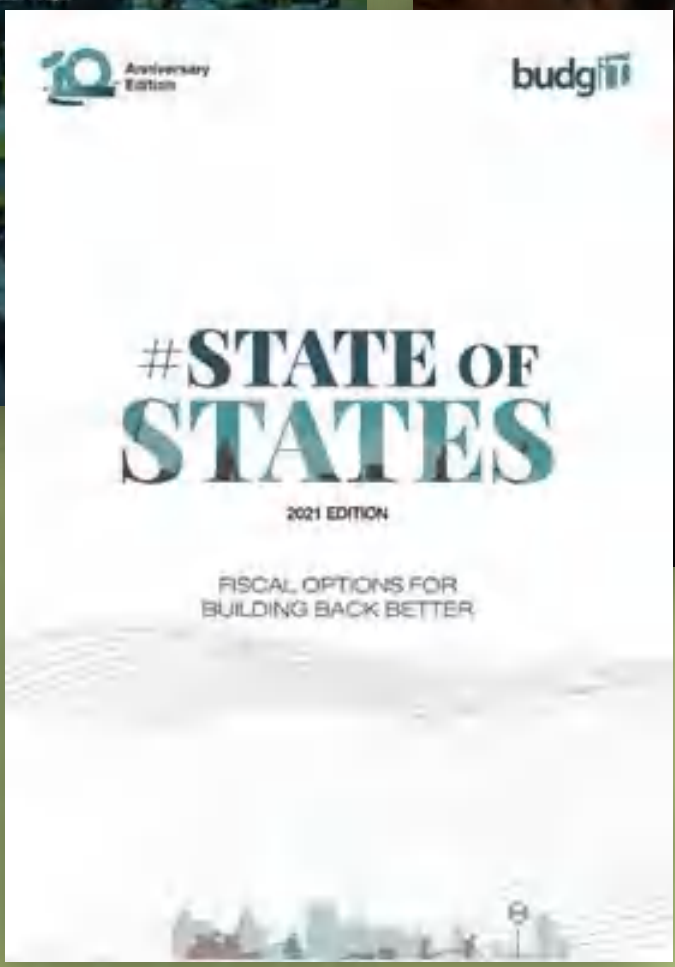
Snapshot from DRPC's workshop with CSOs in Kano state.



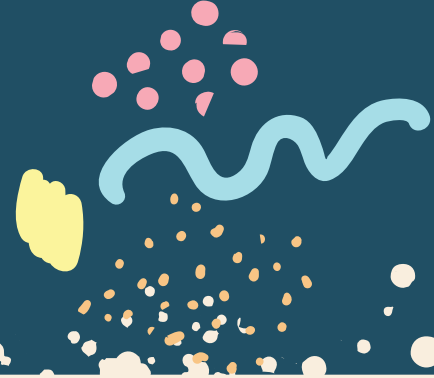
1 - Copy of State of States 2021 publication.
2, 5, 6 - Launch of 2021 State of States Report.
3 - BudgIT team meeting with the Permanent Secretary of Niger state Budget office
4 - BudgIT team at IBP Stakeholders engagement, Abuja



Launch of 2021 State of States Report



Public Funds for Public Good



We educated over 1.5 million citizens on budget advocacy and civic engagement through townhall and media engagements and built the capacity of over 347 CSOs on budget advocacy and project monitoring.



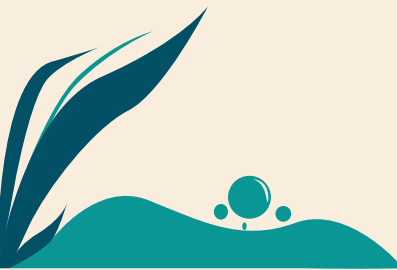
With the world recovering from a global pandemic in 2021, it became important to reinforce our focus on community advocacy by ensuring that the masses understand the importance of transparency and accountability in community development. By collaborating with citizens and other civil society organisations, we worked to improve the people' well-being, particularly those in underserved communities.

In 2021, we tracked 1,643 projects. Of this number, 817 have been completed, 215 are ongoing, 578 have not started, and 33 remain abandoned. We wrote 1,213 letters to respective lawmakers and agencies. We wrote these letters to demand the implementation status of projects captured in the 2021 zonal intervention projects and consolidated projects in their constituencies. We received 33 responses from the respective MDAs and lawmakers on the status of projects domiciled under them.

We held over 2,517 town hall meetings in 32 states plus the FCT and raised over 1,500 community champions across 32 states who are now providing support for the Project Tracking Officers and holding citizen engagement meetings in their respective communities.

We educated over 1.5 million citizens on budget advocacy and civic engagement through townhall and media engagements and built the capacity of over 347 CSOs on budget advocacy and project monitoring.

For our social media, our Twitter following increased from 85,000 to 110,000, total impressions and engagements were 150,000,000, while our Facebook following increased from 7,000 to 11,000, and total impressions and engagements stood at 90,000,000.



We executed a media partnership titled “Oversight” with Channels TV under the Rule of Law and Anti-Corruption project. We recorded six success stories from the project across nine focus states, and we provided community support for the COVID-19 Transparency and Accountability Project.

In collaboration with the Extractives Department, we implemented the Ford Foundation grant project and recorded 8 success stories across 4 states in the South-South region.

We published eighteen (18) community advocacy stories that cut across sixteen (16) states and have currently recorded four ongoing impact stories in Abuja, Ebonyi, Kwara, and Kaduna.

We authored a research paper that examined the dilapidated condition of selected primary healthcare facilities in Kano, Kaduna, Bauchi, and Niger states. As a result of this research, we are currently facilitating continuous advocacy for the renovation and equipping of these facilities through stakeholder engagement, community town hall meetings and citizen mobilisation.

Furthermore, we shot documentary videos in Kwara, Kano, Kaduna, and Niger states to further our advocacy for the rehabilitation of public health facilities across the country.



Townhall Sensitization workshop at Ikorodu LGA



1 - Tracka sensitization program, Taraba
2 - Empowerment project
3 - Abandoned road project
4 - Tracka sensitization program, FCT



1643

Projects tracked



1213

letters written to lawmakers and agencies



over 1.5m citizens educated

over 2517 town hall meetings



over 1500 community champions



Twitter following increased from

85000 to 110000

150m engagements

12.1m impressions



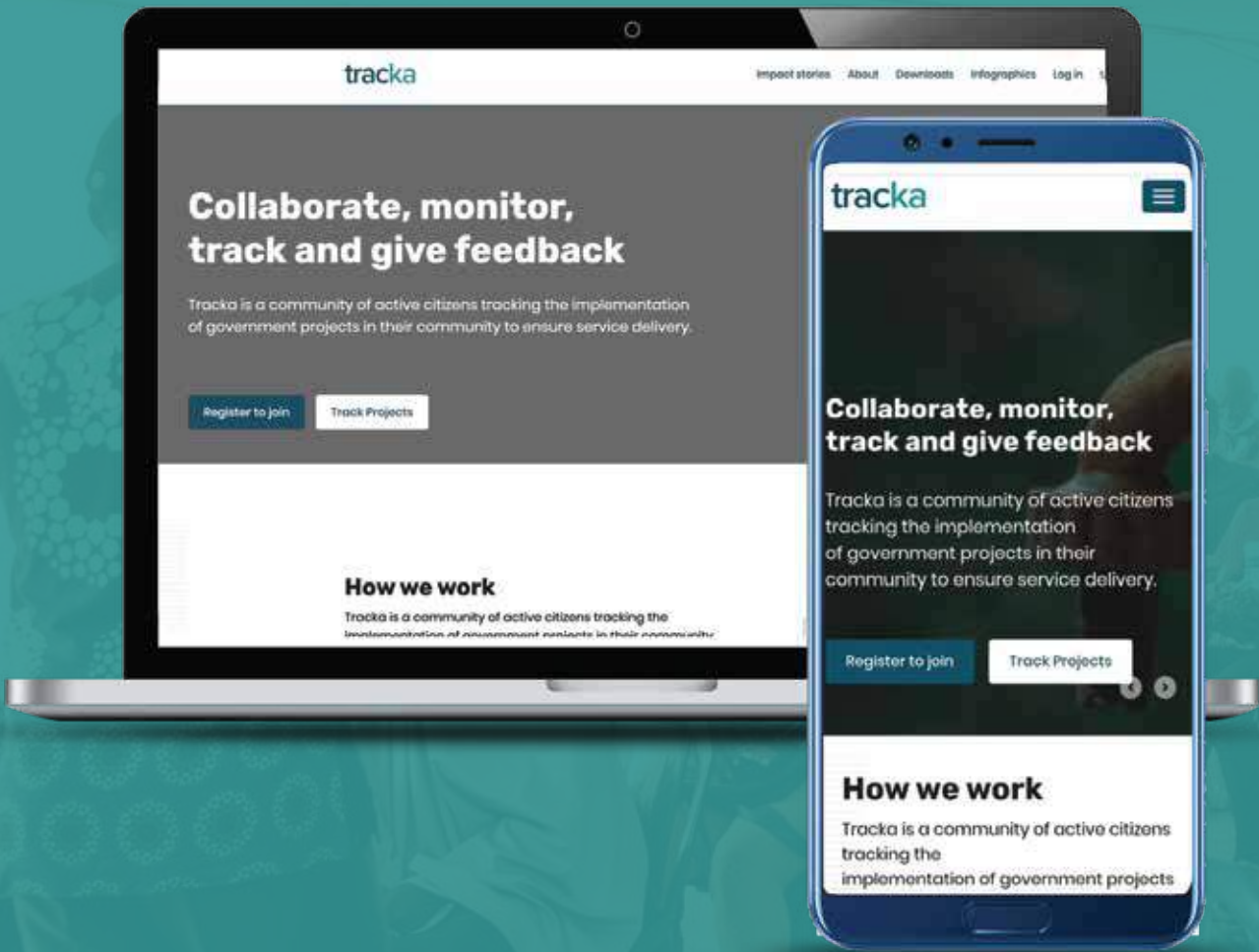
Facebook following increased from

7000 to 11000

90m engagements

tracka

www.tracka.ng



Join a community of active citizens in tracking the implementation of government projects in various communities to ensure service delivery.

Natural Resource Governance & Sector Reform



To improve data disclosure, dissemination, and use, we continued to demand enhanced disclosure of oil and gas data, especially the NNPC Monthly Financial and Operations Report.



Oil and gas stakeholders engagement, Abuja

The need for effective resource utilisation in the extractive sector is a focal point of our advocacy. We know that this is not a one-man task; thus, we expanded our bandwidth to reach other civil society organisations. This invariably ensured a broader alliance that increased citizens' participation in demanding effective financial and operational performance of the national oil company and other key players in the oil and gas sector.

To improve data disclosure, dissemination, and use, we continued to demand enhanced disclosure of oil and gas data, especially the NNPC Monthly Financial and Operations Report. Although, we recorded little success with the latter as the last report published by NNPC was the April 2021 report. Suffice to say, NNPC published 7 reports in 2021 (October 2020 to April 2021) and in our usual manner, we analysed, visualised, and disseminated these reports to the public.

We also reviewed the operations and financial performance data of the NNPC in 2020 to identify potential areas of leakages that need to be plugged and areas of opportunity that should be explored. The 2020 Nigerian National Petroleum Corporation (NNPC) Annual Performance Review delves into the impact of the COVID-19 pandemic on NNPC's operations & performance, along with the inflow of investment into the oil fields in Nigeria. Based on the NNPC's 2019 annual report findings, we invited officials from the NNPC, Civil Society Organisations, and private individuals for a virtual meeting to discuss and improve precision to issues raised in the annual report.

Asides from analysing NNPC reports, we also reviewed the Nigeria Extractive Industries Transparency Initiative (NEITI) audit reports (Solid Minerals and Oil & Gas), which we critically analysed and visualised to bring out key figures and disseminate them to citizens via our social media platforms.

To contribute to improved efficiency and innovation in the governance of natural resources, we conducted desk research to “Understand The Existing Flow Of Information and Frameworks to Strengthen Implementation Of Open Contracting by Sub-National Governments”. This research focused on five states (Akwa Ibom, Cross River, Delta, Imo and Rivers states). We assessed the performance level on Open Contracting Reforms for these states in the SFTAS Framework.

To strengthen non-state actors on efficiency and accountability in the extractive sector through advocacy and community-based engagements, we held five engagements with CSOs under the Extractive Consultative Forum in Abuja, Akwa Ibom, Bayelsa, Delta and Rivers states).

These engagements aimed to build strategic alliances with CSOs working in the extractive sector in these states. We discussed some of the critical issues in the industry, potential solutions and ways to collaborate with these non-state actors to push for efficient service delivery in oil-rich communities.

We also visited some mining sites in Cross River state to interview artisanal miners on prevalent issues with mining. We produced a documentary which we presented to CSOs and the media while reviewing the cost of corruption in benefits transfer to artisanal miners.



Cross section of participants at Oil and gas stakeholders engagement, Abuja



1,2,4,5: Oil and gas stakeholders engagement, Abuja
3 - CSOs capacity building training, Abuja



1&3 - Cost of Corruption workshop, Portharcourt, Rivers.
4 - Oil and gas stakeholders engagement, Abuja
2 - Courtesy visit from the Project Coordinator, Oxfam, Henry Ushie
3 - Oxfam Journalist training, Calabar, Crossriver



Get to know more about the extractive industry, Budgit's advocacy in the Extractive Sector spotlights issues and recommendations on extractive transparency and fiscal governance in Nigeria, including Beneficial Ownership, NNPC Reforms, Industry Legislation and Revenue Accountability.

#FixOurOil

Timeline of Impactful Achievements

2021

January-June 2021



January 2021

- Engaged community-based groups from 6 oil-producing communities in Rivers State on the PIB's provisions for host community development.
- Released a policy document on the revenue data of 4 oil-rich states.
- Signed an MoU with the Kogi State Government on Fiscal Transparency and Accountability and citizen participation in the state's budget process.



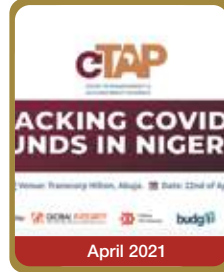
February 2021

- Commended the Federal government on the reduction of payments to personal accounts on the OpenTreasury Portal



March 2021

- Launched the maiden edition of the BudgetIT Podcast
- Published a policy document on solid minerals - Extractive Industry Reforms



April 2021

- Hosted the Covid-19 Transparency and Accountability Project Conference in collaboration with CODE and Global Integrity
- Published a policy document - Patterns in States' Expenditure
- Published an introductory report on COVID-19 fund accountability in Nigeria.



May 2021

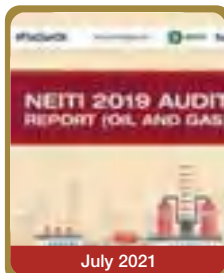
- Published a press statement on duplicated items in the 2021 Budget and allocations to the security sector
- Published the Policy Brief - Demanding Budget Reforms for Resource Optimisation
- Published BudgetIT's 2020 Annual Report



June 2021

- Released a policy brief on Nigeria's education sector - Education Fund: Leave No Child Behind
- Our Co-founder & Director, Oluseun Onigbinde, launched his book "The Existential Questions"
- Held the Extractive Consultative Forum with CSOs in the South-South region on emerging issues with Host communities and the way forward.

July-December 2021



July 2021

- Released NEITI 2019 Audit report on Oil and Gas Sector
- BudgetIT's CEO, Gabriel Okeowo, featured and gave a lecture at the 15th Annual Business Law Conference
- Launched the CTAP website in partnership with CODE & Global Integrity
- Released the 2020 Budget Implementation Analysis



August 2021

- Launched the Govspend portal to enhance citizens' access to simplified treasury reports & real-time expenditure at the national level
- Published a policy brief on government's fiscal policy responses and data sources for tracking their implementation at the federal & state levels.



September 2021

- Launched the 2021 State of states report
- Celebrated ten years of civic innovation and impact in Nigeria
- ParrotIT wins BudgetIT's Anniversary Hackathon
- Published the 2020 NNPC Annual Performance Review
- Released NEITI 2019 Audit report on solid minerals



October 2021

- Released a summary of the Open Treasury disbursement trends between January and May, 2021



November 2021

- Published the 2021 Half Year Budget Implementation Analysis.
- Published the frivolous items in the 2022 proposed budget
- Released a breakdown of allocations to key sectors in the proposed 2022 budget.
- Engaged the World Bank Group on insights from the published "Nigeria Development Update Report" and BudgetIT's work within Nigeria's fiscal space.



December 2021

- Published an analysis of the proposed 2022 Budget
- Published a policy brief on the proposed 2022 Budget

Institutions & Partnerships



No one can whistle a symphony. It takes a whole orchestra to play it.

– H.E. Luccock



Key Achievements

We progressed in sustaining the partnerships with the subnational by providing technical support on International Public Sector Accounting Standards (IPSAS), which aims to improve the financial statements in the public sector.

On Open Government Partnership, we worked with other CSOs at the subnational through the Open Alliance network to validate the State Action Plan (SAP) in Enugu state. We also trained CSOs in states like Bauchi and Gombe on how CSOs can continuously advocate for the OGP adoption by their respective state governments.

In 2021, we continued to nudge states on the DLIs deadlines while assisting them to design their citizens' budget, which is part of the SFTAS DLIs. We signed MoU with states like Niger and Kogi (and AMAC - Abuja Municipal Area Council) on subnational transparency. These supports put the states in an excellent position to attract incentives from the World Bank.

In the same year, we built and launched two web portals to improve access to information and accountability in Nigeria. The first website - (<https://openstates.ng/>) was launched to provide easy access to open government data and assist policy publishers in data preservation, while the second website - <https://www.govspend.ng/>, simplifies the FG's open treasury report for citizens and Civil Society Organisations (CSOs) to access, monitor and understand federal government's real-time expenditure. These websites have increased citizens' participation in public finance, indicating that transparency and accountability are achievable if citizens and governments play their parts.

Still on institutional support, we trained over 300 CSOs in 6 states (Akwa-Ibom, Gombe, Bauchi, Adamawa, Ebonyi and Sokoto) on the budget process, budget advocacy, data visualisation, budget tracking and gender budgeting. We did this with support from USAID's State2State project.

In the next phase, we will train at least 10 state governments on public sector accounting standards (IPSAS). We will continue to support states on subnational transparency while handing over the OpenStates website to state governments to manage - this involves uploading all public finance documents for easy access while using the feedback portal to interact with citizens.

BudgIT will build CSOs' capacities to improve the advocacy for accountability in their states through budget participation & gender budgeting alongside the adoption of the Open Government Partnership (OGP) initiative.



1 - Partner institution on a courtesy visit to BudgIT.
2 - Courtesy Visit from IMF Resident Representative, Nigeria, Ari Aisen

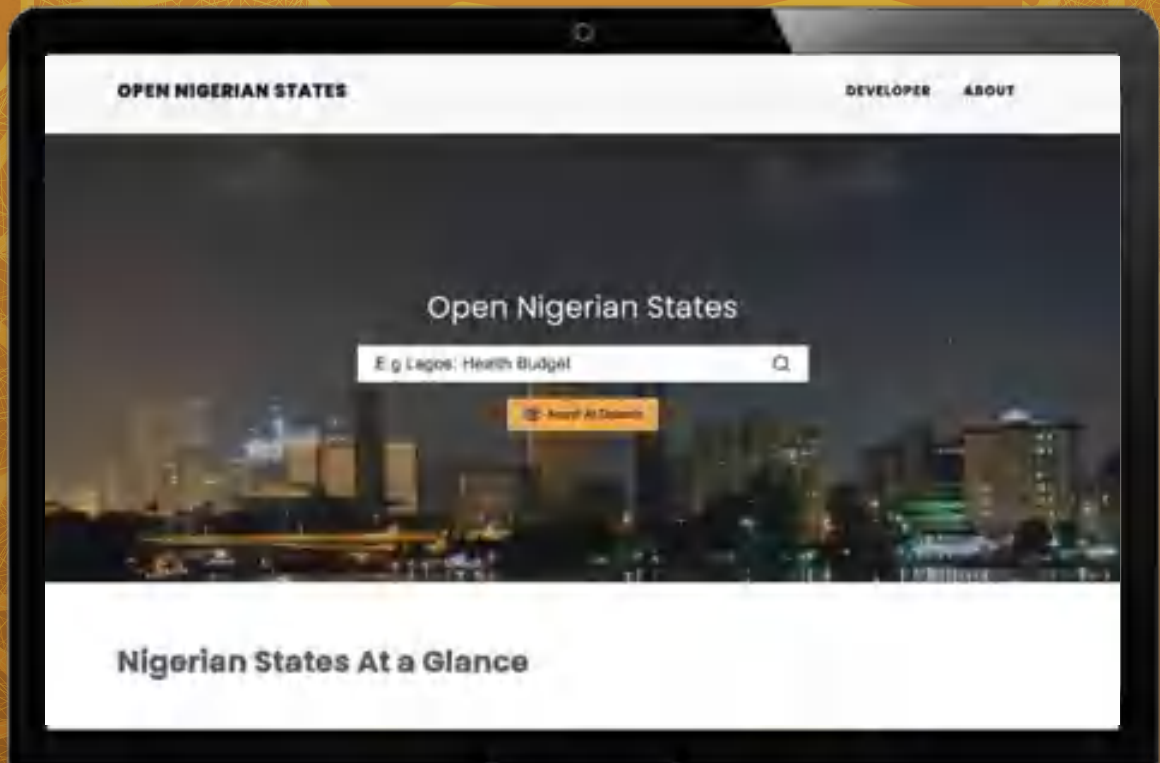


1&2 - Courtesy Visit from IMF Resident Representative, Nigeria, Ari Aisen
3 - BudGIT team at an open alliance meeting on Enugu State Action Plan validation



1&4 - CSO capacity building workshop, Ekiti
2&3 - Capacity building workshop, Enugu

openstates.ng



Open Nigerian states is launched to help people find and access open government data, and assist policy publishers in data preservation which goes beyond being a repository of data. We aim, through the extensive use of charts and articles to make policy data meaningful and accessible for the public.

Telling Our Stories



Our constant aim is to ensure that our tools cut across our multicultural audience, either young or old, learned or unlearned.



Documentary shoot at Enugu

Storytelling is the bedrock of our communications framework and engagements with the public. As our work progresses, it becomes critical for us to adopt more innovative ways of presenting our work within Nigeria's civic tech space. We were already leveraging creative methods of telling our stories. Still, we needed to keep adapting our tools to the dynamics of the civic-tech ecosystem, ensuring that all our audience could relate in the easiest way possible. Expanding to three other African countries also meant we needed to understand the civic ecosystem of each country and adopt media engagement and multimedia tools that resonate with their audience. Our constant aim is to ensure that our tools cut across our multicultural audience, either young or old, learned or unlearned.

Likewise, we also wanted to move beyond normal internal communication processes and dissemination plans into building partnerships with personalities and cultural influencers within the social sector.

These personalities are considered active citizens who already use their platform to advocate for better governance and service delivery to the people. We believed that collaborating with such personalities would potentially amplify our work and visibility among relevant stakeholders and the public. We were able to effectively effectuate this with Debo Adebayo, the popular skit maker in Nigeria known as Mr Macaroni. The partnership, which became formal during our 10th anniversary in 2021, has proven effective. More people are now better informed about BudgIT's efforts to facilitate budget reforms and effective service delivery through citizen mobilisation and institutional engagement. Before the year drew close, we identified three other social activists whose activism sits at the intersection of civic engagement and improved governance for future partnerships. This model does not stop in Nigeria, as we are currently researching how we can partner with cultural influencers and social activists in other African countries where BudgIT operates presently.

We also launched Kontri Mata, a visually compelling and creative production that aims to educate citizens about happenings in the country as it affects their economic and social well being. With over 10 episodes, Kontri Mata, produced in pidgin language, is primarily considered BudgIT's intellectual property and is fast gaining momentum among Nigerians, especially the Millennials and Gen Zs, who have a penchant for creative stories on governance matters.

Also worthy of note is our ever-changing multimedia methods of disseminating information to the public. We believe that effective communication is not only about creating new methods and processes but also about improving existing ones.

Speaking of our notable campaigns and advocacies, we recorded amazing milestones and engagements. High on the list is our advocacies on the corruption loopholes and infractions discovered in the approved 2021 Budget and the opacity that has characterised the security budget in the last 10 years. The campaign sparked great interest among stakeholders, the diplomatic community and the public. Some of these infractions identified 316 public project duplications, with the Ministry of Health having the highest occurrence of this corruption risk. Following the online rage and as a result of public pressure due to our advocacy on the issues, the ICPC conducted its investigations and independently verified that 257 duplications occurred in the 2021 budget; however, the Budget Office of the Federation only confirmed the existence of 185 duplicates worth N20.13billion and the Ministry of Finance, Budget and National

Planning, stopped the release of public funds to those projects. This is a massive victory for advocacy and huge savings for Nigerians. This campaign had 8,178 retweets, 5,509likes, 1000+ comments and 1 million+ impression on Twitter alone; the highest our @BudgITng handle has ever recorded on the Twitter platform on any single advocacy since our inception.

Other notable campaigns include the call on state governments to prioritise capital expenditure by disseminating our research work titled - "Patterns in State Expenditure". The dissemination of this report served as a prequel to the dissemination of our state of states which delved more in-depthly into states' fiscal viability and sustainability.

Our 10th-anniversary celebration was an excellent way to round off the year as we had the opportunity to celebrate our milestones within the decade. We celebrated the anniversary with 5 signature events, hosting notable personalities within Nigeria's civic ecosystem and beyond. It also allowed us to build conversations on Nigeria's progress with civic participation and improved governance. Overall, it was another beautiful moment to share our progress and expectations for the next decade.



1&3 - Documentary shoot at Enugu
3 - Documentary shoot at Kano



1&2 - Documentary shoot at Kano
3 - Documentary shoot at Niger

Every time
Buhari! Buhari!

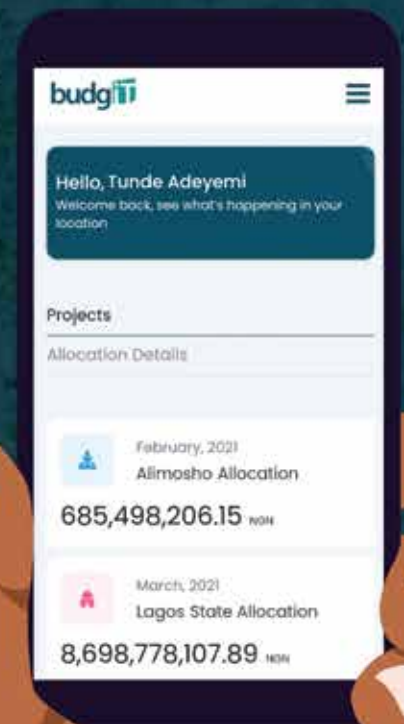
Abegi, ask your
local govt chairman too na!

**Use #LGAAlert and
BudgIT's Personalised
Data Portal now!**

**Text civichive(space)
year,(space)LGA
civichive 2021, (local
govt name)**

to 34461

**e.g
Civic Hive Kosofe**



or Log on to me.yourbudgit.com

Expansion Across Africa



BudGIT's International Programs promotes budget accessibility to citizens across West African countries, Ghana, Sierra Leone, and Liberia. Our goal remains to increase citizens' participation in governance by broadening citizens' knowledge and understanding of the budget to facilitate service delivery in the focus countries.



Stakeholders engagement at BudGIT Liberia

A common way to differentiate between a developed and developing country is by examining their economy, technological infrastructure, human development index, life expectancy, unemployment and poverty levels. Gunnar Myrdal observed, "An underdeveloped country is that country in which there is a constellation of numerous undesirable conditions of work and life; output, income and levels of living are low; many modes of production, attitude and behaviour patterns are disadvantageous, and there are unfavourable institutions.

These attributes are prevalent in West Africa, so it is critical for us at BudGIT to drive change across the continent. We recognise the power of a community and, most importantly, the significance of an informed group of citizens dedicated to demanding transparency and accountability in governThese attributes are prevalent in West Africa, so it is critical for us at BudGIT to drive change across the continent. ance.

BudGIT's International Programs promotes budget accessibility to citizens across West African countries, Ghana, Sierra Leone, and Liberia. Our goal remains to increase citizens' participation in governance by broadening citizens' knowledge and understanding of the budget to facilitate service delivery in the focus countries.

In 2021, we witnessed significant growth in Ghana, reaching over 550,000 online and offline citizens. Our work gained traction as citizens became more interested in the budget and COVID-19 fund management. We understand there is a distrust in government, and this distrust births citizens' apathy. However, we are beginning to see a difference in people's response to budgetary information. Citizens want to get involved.

We also tracked the implementation of the COVID-19 intervention programs targeted at supporting businesses, improving the health sector, and reducing the spread and containment of the virus in five different districts in Ghana - Ashongman, Konongo, Juaben, Cape Coast, Wa - engaging citizens, local government assembly members, members of various Ministries, Departments, Agencies, Metropolitan, Municipal, and District Chief executives.

Our team followed the distribution of the \$1 million COVID-19 Stimulus package for private school teachers and collaborated with other CSOs to gather data and conduct interviews with COVID-19 Survivors, health care professionals, and government institutions. We also built partnerships with other Civil Groups to launch the COVID-19 Transparency And Accountability Project (CTAP) to track the usage and disbursement of the Covid-19 intervention funds. In Liberia, we hosted 24 budget awareness workshops, and weekly radio shows to discuss budget provisions and encourage citizens to get involved.

In Sierra Leone, we focused on civic education and budget analyses, highlighting the most critical sectors and public projects provisions in printed handouts. We also partnered with Budget Advocacy Network (BAN) to develop research examining the usage of the COVID-19 funds in the country. We tracked the implementation of capital projects, palliative care, and hazard allowance to health workers under the Covid intervention program in five different districts (North, South, East, West, and North-West).

We met and interviewed over 200 citizens and COVID-19 survivors, health workers, and local government officials. Our findings were curated in human-angle videos in Liberia, Sierra Leone, and Ghana to capture citizens' perception of the COVID-19 intervention funds, focusing on direct financial aid for small businesses, quality of life care, and health care facilities.

Over the next few months, our goal is to expand global teams and increase the impact and capacity for more programs around transparency and accountability in public finance. BudgIT Ghana, Liberia, and Sierra Leone will implement the phase 2 of the COVID-19 Transparency and Accountability project. This phase will collaborate with more civil society organisations to increase access to more citizens, research, and a digital tracking platform to curate findings across the countries. In Ghana, we will simplify extractive data to raise awareness about the country's natural resources and a demand for efficient usage through transparency and accountability. Across the three countries, we aim to establish BudgIT Youth Advocacy Clubs in Universities, empowering young citizens with the budget and public finance data, allowing them to take action and demand service delivery and accountability within their communities.



1 - CTAP press conference, Ghana
2 - BudgIT launches operation in Senegal
3 - BudgIT Radio show in Liberia

Landmark Creativity



the bedrock of our programs, initiatives and interaction with our audience.

Ten years ago, when we started BudgIT, we wanted to make the budget available to the public in simple interactive formats. We began by presenting budget data in simple infographics and texts that people could understand. However, as we progressed, we saw that we needed to adopt more creative and innovative ways to enhance our interaction with our audience. The multi-level creative approach will not only reflect in the budget data that we present to the public but also in our brand storytelling, positioning and awareness. This decision did not exist in isolation. The civic tech ecosystem in Africa is dynamic; communication cuts across multiple demographics including culture, age, educational level, gender and ethnicity. Thus, whatever innovation or creativity we wanted to bring had to integrate the personas of everyone who interacted with our brand.

A few talent integrations into the media, communications and creative departments set us on the right path to achieving our expectations. This allowed us to explore innovative approaches for our static and motion creatives to enhance visibility and amplify our thematic focus, programs and engagements. Some notable examples and productions in this regard include our annual documentary production that focuses on amplifying the voices of communities left behind; Kontri Mata; a visual explainer video produced in pidgin to shine the spotlight on governance issues in Nigeria and, by extension, Africa; creative approaches for our major campaigns including the OpenNass, ValueofaVote, OccupyNigeria, OpenStates, StateofStates, LGAAlert, FixOurOil, InvestinginPeople and Account4COVID campaigns, among others.

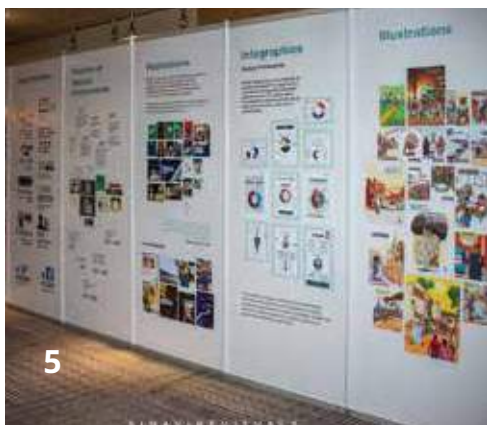
Last year, we marked a decade of civic innovation and impact within Nigeria’s civic-tech space. It was a remarkable moment that presented us with the opportunity to compile all these transitions of creativity into an exhibition and, ultimately, a compendium. It was a chance to storify how we grew and morphed during different transition periods. It was heartwarming to document how our website moved from just a simple layout for simple budget information to become credible resource platforms for financial information, research works, and policy briefs on national and subnational governance issues. We did not fail to spotlight Tracka’s journey which began with just two project tracking officers in two states, but has now become one of Nigeria’s most dependable service delivery tracking platforms.

We achieved all these while facilitating budget reforms at the national and sub-national levels through stakeholder and institutional engagements, collaborations, partnerships, civic-tech innovation and active citizen mobilisation. Solidifying our creativity was not an end; it was a means to an end.

The path for creativity in the next ten years has been carved out. We hope to explore newer ways to influence stakeholders, including the citizens, enhance our work at the grassroots and connect with African youths despite their continuous need for more unique and innovative ways of engaging with civic matters.



#HumansofBudgIT at 10th Anniversary Lecture



1 - BudGIT's Global Director, Oluseun Onigbinde giving a tour of the exhibition to the Minister Budget and National Planning, Clem Agba
2 - BudGIT's Comms Lead, Damilola Ogundipe giving a tour of the Exhibition
3- 6 - BudGIT's 10th Anniversary Dinner and Award Night.

People & Talent Management



Our people management culture provided new approaches for enriching and equipping every staff to perform optimally.



10th Anniversary Beach Hangout

2021 was a significant year. Celebrating a Decade of Social Innovation and Impact would not have been possible without the efforts of the Humans of BudGIT. It was a year to appreciate the contributions of every pioneer staff who laid the foundation that others came to build on.

Despite the pandemic, we recorded significant results. Our people management culture provided new approaches for enriching and equipping every staff to perform optimally. We maintained the hybrid work mode which only requires staff to be physically present at the office twice a week. Interestingly, this method presented our staff with the opportunity for to improve work-life balance without jeopardising their performance.

Speaking of exits, we had some. Nonetheless, we counted these exits as a good thing as most of them now occupy strategic positions in international organisations. Stanley Achonu, BudGIT's former Operations Lead, becoming the Country Director of ONE and Damilola Ogundipe, BudGIT's

former Head of Communications, taking up the role of Global Digital Strategist for the International Budget Partnership (IBP) are the peak for us. We took our exits in good faith and recorded it as a success for the organisation's contribution to the ecosystem.

On the flip side, we had some excellent talents who joined the team in 2021. Iniobong Usen, Vahyala Kwaga, Kevin Eze, Michael Pabiekun, Adetoye Maxwell, and Caroline Anintah were all onboarded in 2021, and they have all proven to be valuable assets to our human resources.

In 2021, we maintained our performance management system, which provided a fair appraisal to staff and identified areas for improvement. 8 staff undertook trainings and career development funded by the organisation and from personal purses. In all, we believe that the team was primarily motivated to give more to the organisation.

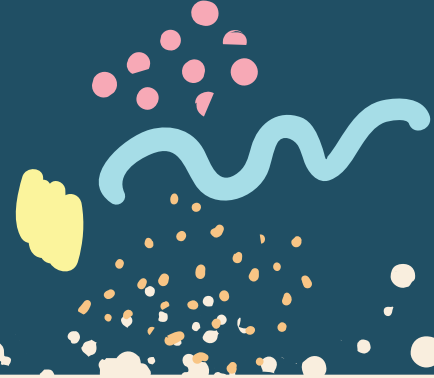


1- 10th Anniversary Beach Hangout
2 - CTAP Phase 1 Launch, 2021
3 - The Launch of govspend.ng
4 - Courtesy visit by the National Coordinator, Oxfam
5 - Birthday celebration of BudgIT Country Director, Nigeria, Gabriel Okeowo
6 - Country Director, Gabriel Okeowo and Ag. Head Comms, Iyanu Fatoba during a Courtesy visit from IMF.



1 - BudgIT Women
2 - Staff Hangout
3 - Launch of the Open Treasury Website

Summary of 2021 Projects



Meet Our Donors



Luminate

Project: Core Funding that support BudgIT’s stabilization and Growth

Luminate funds and supports non-profit and for-profit organisations and advocates for policies and actions that can drive change.

We prioritise delivering impact in four connected areas that underpin strong societies: Civic Empowerment, Data & Digital Rights, Financial Transparency, and Independent Media.

Luminate (formerly Omidyar Network) has been a strong supporter of BudgIT for many years now. The support from Luminate allows BudgIT to experiment with new ideas for rapid organisational growth, this is particularly evident in our strides on Tracka our service delivery initial for ensuring that public resources work for the good of all.

Bill and Melinda Gates Foundation

Project: Subnational Fiscal Data & Investment in Human Capital Advocacy in Nigeria

The Bill and Melinda Gates Foundation is a nonprofit organisation fighting poverty, disease, and inequity worldwide for over 20 years.

The foundation has supported and still supports BudgIT’s “Subnational Fiscal Data & Investment in Human Capital Advocacy” project to promote States and Federal fiscal accountability and human capital development across Nigeria with a priority focus on Niger, Kaduna and Kano states.

Activities under this project include support for developing BudgIT’s “State of States Report”, an annual assessment of states’ macro-fiscal health showing relative states performance and areas needed for improvements.



The project also supports activities aimed at tracking selected capital projects in the states budget and zonal intervention programs of the federal government, especially those that impact on human capacity development.

Skoll and Hilton Conrad Foundation

Project: Covid-19 Transparency and Accountability In Africa

The Skoll Foundation drives large-scale change by investing in, connecting, and celebrating social entrepreneurs and innovators who help them solve the world's most pressing problems.

The Conrad N. Hilton Foundation is a family foundation established in 1944 by the man who started Hilton Hotels. We provide funds to nonprofit organisations working to improve individuals living in poverty and experiencing disadvantage throughout the world.

The two donors partnered to fund the COVID-19 Transparency and Accountability- CTAP project. The Project COVID-19 Transparency and Accountability Project - CTAP is an initiative that seeks to stimulate public conversation around ensuring proper accountability and transparency of funding and finances donated to the fight against Covid-19 during this Public Health Emergency of International Concern (PHEIC).

This project seeks to promote accountability and transparency by tracking COVID-19 intervention funds across 7 African countries by adopting follow the money initiative

Global Health Advocacy Incubator (GHA)

Project: The Prevent Epidemics Naija Phase II Project

This project was funded by Global Health Advocacy Incubator (GHA), commenced in April 2021. It aimed to ensure value for money from disbursed budgetary funds by tracking and reporting on epidemic preparedness-related projects in Lagos and Kano and raising awareness for improved budgetary provision and prioritization of disbursement to advance epidemic preparedness in Lagos, Kano, and at the federal level; and to facilitate citizens-led advocacy for improved epidemic preparedness (EPR) financing and epidemic prevention in their community.

BudgIT built the capacity of accountability actors in Lagos and Kano to advocate for improved funding for epidemic preparedness and health security financing. BudgIT has raised the awareness of the public on EPR and health security financing, influenced policymakers to increase focus on epidemic preparedness and health security and co-created a health security accountability framework to track government, private sector, and donor spending on epidemic preparedness and health security in Nigeria.

Access Nigeria

Project: The ACCESS Nigeria project

BudgIT strengthened the national structures for combating corruption through training and collaborations with the ICPC, increased citizen access to government information as a tool to fight corruption in security and justice

institutions and leveraged citizen participation and technology to advance state and local level anti-corruption efforts in Nigeria.

BudgIT also increased access to information on OGP pillars including anti corruption through tracking of constituency projects while collaborating with the ACCESS consortium on FOI assessment ranking.

Results for Development (R4D)

BudgIT conducted a research study on “Assessing the Impact of Oil Prices in Oil-Producing States”.

The research was to determine the impacts of the fall in oil prices on oil-producing states, identify patterns of undue cost of governance institutionalized into the budgetary process of the oil-producing states, and how the implementation of capital projects in 2020 compares to the past three years.

Infographics and short videos were produced from the report to engage citizens in understanding government budget allocations and project tracking.

Ford Foundation

Here, BudgIT influenced a transparent governance system with taxpayers money, promoting an open budget and facilitating citizens and local state representation dialogue to create a better feedback mechanism between representatives and citizens at the community level.

BudgIT fostered beneficiation of natural resources for oil-producing communities through improved service delivery and citizens engagement and empowered communities with simplified budget information to demand accountability from their elected representatives.

Oxfam Nigeria

BudgIT carried out the Fair for All programme. A five-year initiative to mobilize citizens and strengthen the capacity of local organizations, increase the level of accountability for public actors, and build strong alliances with other civil society organizations to ensure better management of natural resources.

BudgIT developed a policy brief on Open Contracting at the subnational level and assessing the performance level of Open Contracting Reforms using the SFTAS Framework focused on four states (Akwa Ibom, Cross River, Delta, Imo and Rivers states). This report engaged state and non-state actors and also trained journalists on the need to follow corrupt-rooted cases in the extractive sector.

Vital Strategies

Project: Resolve to Save Lives

Vital Strategies (Resolve to Save Lives) was a year-long project focused on advocacy for clear line items relating to the funding of epidemic preparedness at the subnational level (namely: Lagos, Kebbi, and Enugu).

This funding was for increased spending on public health infrastructure in the 2021 budget cycle, as a means to: prevent, detect, and respond to disease threats. In addition, the project aimed for an improved disbursement of budgeted amounts to these issues. This resulted in the implementation by BudgIT.

BudgIT analyzed the epidemic preparedness and response budget and release in Lagos; Advocate for the creation of clear line items for funding epidemic preparedness and increased budget allocations to them at the subnational level (Kebbi and Enugu); and advocate for an increase in actual disbursement of public health allocations to prevent, detect, and respond to disease threats.

National Endowment for Democracy (NED)

Project: Strengthening Open Alliance engagement in the Open Government Partnership

The project strengthened civil society's capacity to promote government transparency and accountability at the National and sub-national levels. The project trained 105 individuals, comprising Citizens, CSOs, and Political officeholders on the participatory budget system for effective implementation of OGP action plans in Ekiti state and Abuja Municipal Area Council (AMAC).

A portal (govspend.ng) was developed and launched in August 2021 to serve as a repository to complement government efforts by bridging the gap left on the Open Treasury Portal launched by the Federal Government in December 2019.

Public education campaigns were also conducted to educate the public on the OGP processes and implementation status in Nigeria.

Open Society Initiative for West Africa (OSIWA)

BudgIT led the advocacy for Civic and Institutional Accountability of COVID-19 funds to ensure transparency in the utilization of funds and sharing of resources such as palliatives to the citizens. We created a coalition of audit-focused civil society organizations to pressure the government to release the federal government's audited statements of COVID-19 spending.

The project allowed us to collaborate with other organizations such as CODE and PLSI to improve the quality of our engagement with the government and relevant authorities in seeking answers to questions raised; Researched and told stories of fund management and resource distribution to affected businesses and looked at case management in the focus states. The project focused on Kano, Lagos, Ogun, Enugu, Rivers, and Niger states.

TIDES

The Tides project was designed and implemented in collaboration with Hub Afrique (I4C Hub) to track grassroots donations in cash, kind, and materials which the Federal Government supplied to the citizens across Enugu, Delta, Kaduna, and Sokoto States. BudgIT looked into these states' budgets and understood how resources were re-allocated due to COVID-19.

The project allowed us to train 130 community champions across the six geo-political zones in Nigeria. We were able to research the impact of the COVID-19 pandemic on socio-economic performance in the focal states; this allows us to know how much the state has been affected economically and see what measures the state has put into place to cushion these effects. Finally, we shed light on the people living with disabilities. How the pandemic affected them and buttressed the support the government should give people in the affected demography.

Financial Overview

Inflow

PROJECT	AMOUNT (\$)
Skoll Foundation	1,514,975.00
Hilton Foundation	500,000.00
Luminate	475,000.00
Gates Foundation	333,933.00
Tides Centre - USAID	168,950.00
GHAJ	106,538.00
National Endowment for Democracy (NED)	93,360.00
OXFAM	76,380.00
FORD Foundation	66,000.00
OSIWA	40,440.00
Vital Strategies	19,845.00
Results for Development (R4D)	18,864.00
Access NG (US State Department)	7,502.53

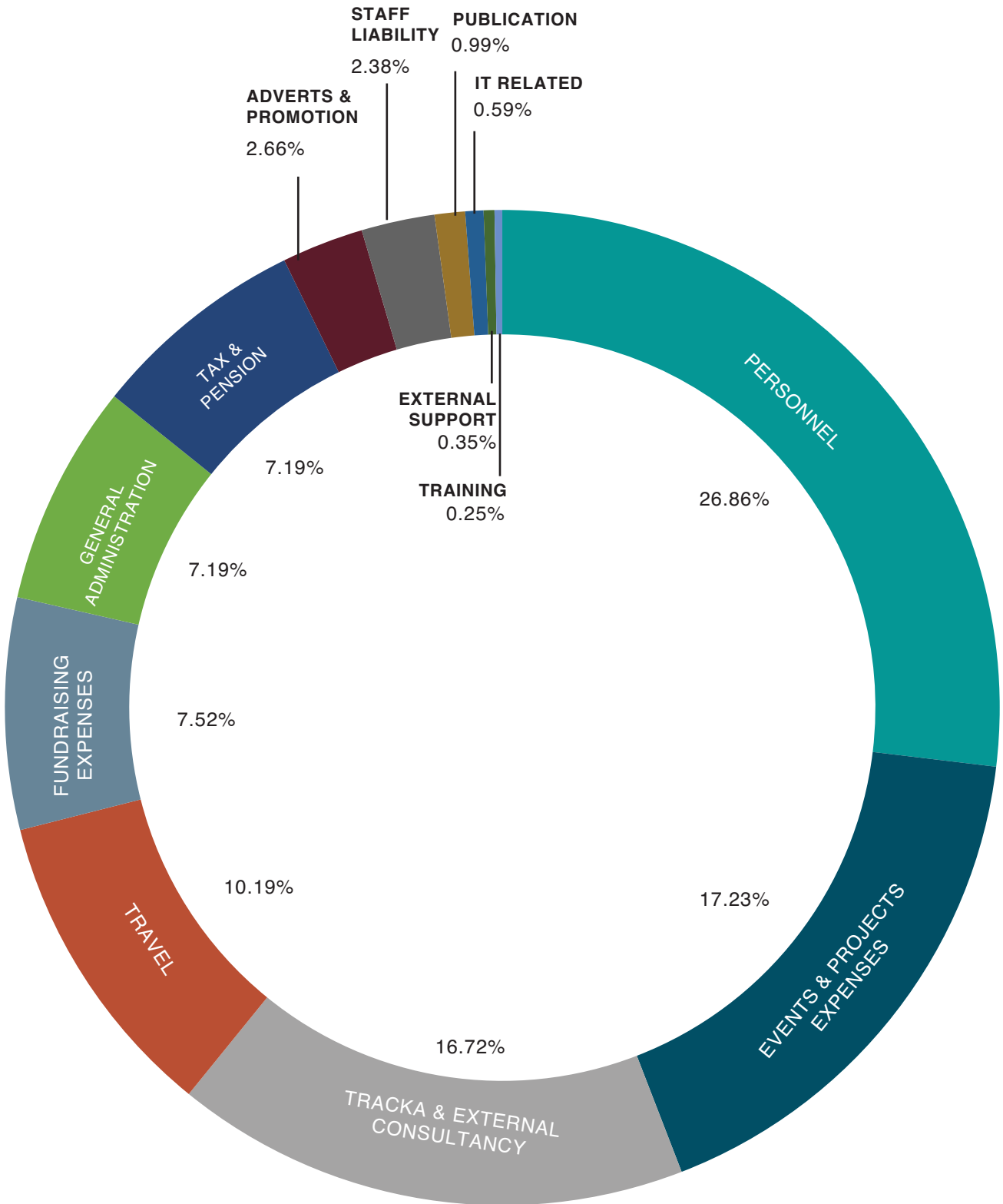
**This includes deferred \$2m grant received in December 2021 from Skoll and Hilton Foundation project fully starting in 2022 with other implementing partners in Nigeria and 8 other countries. Out of the \$2m, 600,000 USD is due as subgrants to Connected Development, 700,000 USD for international partners and 200,000 USD for other consulting partners.*

BudgIT has a restricted reserve of \$500,000 in closing balance.

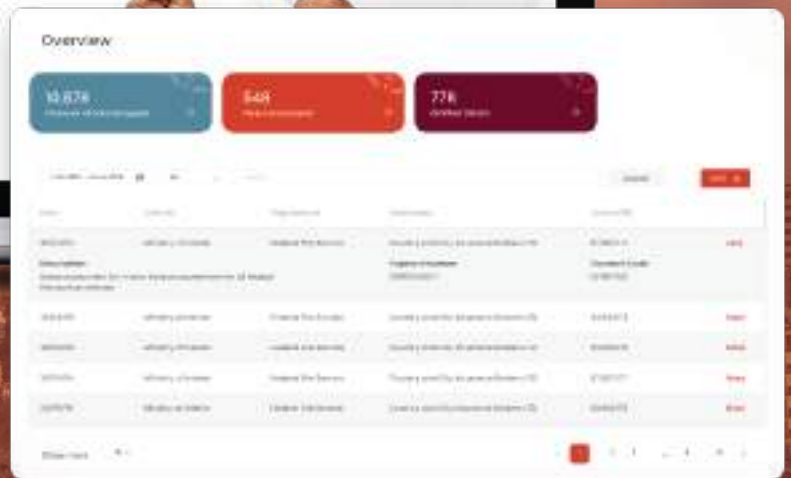
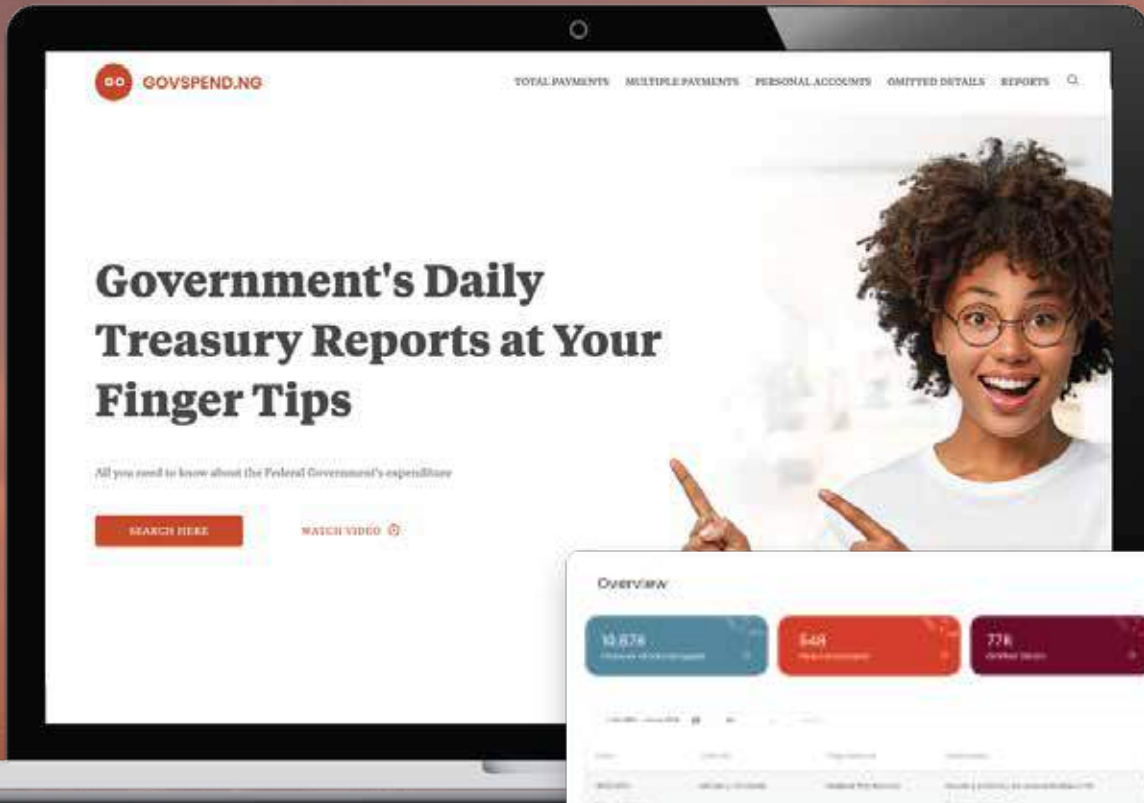
\$243,000 balance is carried forward for ongoing projects due to be completed in 2022.

***Exact amount for Outflows are still subject to external audits and will be available on request by July 2022.*

Outflow





www.govspend.ng



GOVSPEND.NG analytics is designed to give user-friendly access to information on daily spendings at all levels of government.



budgIT

  BudgITng

www.yourbudgit.com

budgIT
LITERACY